Economics of Sports in America  
EconS 321

Please see below for a brief overview of EconS 321. Instructors will provide a full Syllabus at the beginning of the course.

Course Overview:

Economic aspects of American sports; fan demand; advertising; team output decisions; league/conference organization; government and sports.

This course provides students a framework to understand how the economy works. Students will be able to apply the models learned to understand and appreciate a wide range of economic and social issues. By the end of the course, students should be able to intelligently discuss the importance and impact of policies found in the news.

Student Learning Outcomes:

1. Improve critical thinking skills.
2. Improve reading and comprehension of professional vocabulary.

Textbook:

Required